

**ARUN & CHICHESTER
GOOD FOOD
FORTNIGHT**

**26TH SEPT – 12TH OCT
2025**

Campaign Pack 2025

Thank you for your interest in the Arun and Chichester Good Food Fortnight 2025.

Please use the information and resources in this pack to support you or your organisation get involved.

What is the Arun and Chichester Food Partnership?



The Arun and Chichester Food Partnership is a collaborative network of multi-agency partners in the local food system, working to make good food accessible to all throughout Arun and Chichester.

Working with our local groups and networks, we develop responses to local issues, identify possibilities, provide support and work to improve access to enough good food for everyone, now and in the future - with food that is good for health, the planet, communities and the economy.

Find out more about our work at
<https://arunchifood.org.uk/work>



What do we mean by *‘making good food accessible to all’* ?



We believe good food...



is good for
our health



is good for
the planet



creates, reflects
and celebrates
communities



contributes to
a vibrant food
economy



can create
resilient local
communities

We believe accessible food needs to be...

affordable

available

inclusive

safe

convenient

within
reach

What is the Arun and Chichester Good Food Fortnight?



After a successful first programme of events in 2024, the Arun and Chichester Food Partnership are coordinating the Good Food Fortnight to take place once again between 26th September – 12th October 2025.

This will be a fortnight of food-related activities and events across the two districts with the aims of:

- Celebrating local food projects that alleviate food poverty and improve access to food
- Encouraging growing, cooking and eating together
- Spotlighting businesses that champion local, sustainable and affordable food
- Making connections between organisations, businesses and individuals committed to improving the local food system
- Working together to create a good food movement



What happened at the Good Food Fortnight 2024?

In 2024, 34 organisations held over 70 activities, including:

- cookery demonstrations
- farm tours
- pantry sessions
- a cinema screening
- lunch clubs
- food growing workshops
- food conversation workshops
- a harvest community meal
- a community orchard Apple Day
- library story-time and craft sessions

Let's aim to reach 100 activities in 2025!

"It raised awareness for all"

"a chance to talk about food related issues in our communities"

"Easy communications, and great to get this insight as to what is happening in the area"



Why should we get involved in the Good Food Fortnight?

"...in the same way as the Festival of Chichester shows the cultural assets, this fortnight highlights the food assets locally."

"It brought local organisations together to inform and support the community"

Good Food Fortnight participants in 2024

Getting involved in the Good Food Fortnight provides an opportunity to raise the profile of your business or project and acts as a vehicle to collectively amplify important food issues locally and globally.

**Free advertising
for your projects or
business in the
digital and physical
programme**

**Find new
volunteers,
supporters and
customers**

**Create new
connections and
collaborations with
different groups
and businesses**

**Stand up and make
a change you want
to see for your
community**

**Show and
celebrate the
amazing work you
do in our
communities**

**Raise awareness
of food issues
important to your
organisation**



How do we get involved in the Good Food Fortnight?

There are lots of ways to get involved, whether you are a member of the public, a volunteer or worker at a local food project, a charity, a small business owner or an office manager. We want to bring communities together through good food and demonstrate how powerful food can be as a tool for change!

We understand how busy everyone is, so we want to show that you don't necessarily have to create something new to take part – we are proud of our many groups, businesses and individuals committed to improving our food system. **This is all about showcasing what you already are doing, extending or trialling something you would like to do.**

We have some ideas for inspiration, split into three categories going from simple things you probably already do to more ambitious activities you may have always been looking for an excuse to give a try! These are only suggestions; we are excited to hear your ideas.

Once you have your idea, simply [complete the online form](#) or scan the QR code to register the event, and a Food Partnership officer will be in touch with any questions. You will then be listed in the programme, which will be linked from our website and social media as well as available in physical copies.

Please contact us with any questions or to discuss ideas – we want to hear from you.

The best thing to do is email hello@arunchifood.org.uk and we will get back to you.





What can community groups do?

There are so many inspiring community groups and charities out there already working hard to make good food accessible to all – this is an opportunity to raise awareness of your work and attract more support.

Easy as pie	Heating up	Crème de la Crème !
- List something you already do as a Good Food Fortnight activity – e.g. a food pantry session or a lunch club – why not add a special dish to the menu to mark the occasion? - Share details of the Food Fortnight with your supporters and contacts to see if anyone wants to hold a food drive or fundraiser for your cause.	- Host an open day to demonstrate your impact to the public, raise awareness of your work and attract more support - Give a session a foodie theme – for example if you run children’s activities, how about cookery, seed planting or smoothie making ?	- Create a shared meal using surplus produce for the community - Run a cookery workshop to demonstrate how to cook with a food bank parcel or inexpensive foods - Host a food themed panel discussion with local experts

What can businesses do?

Let's showcase the incredible local food producers and retailers we have in Arun and Chichester, raise awareness about sustainable business practices and support our local community food sector.

Easy as pie	Heating up	Crème de la Crème !
- Promote the Good Food Fortnight with your business networks and customers to encourage them to get involved. - Hold a food drive or fundraiser for your local food bank. - Hold an office potluck lunch where colleagues bring in a dish that means something to them to share with the team. - Already doing something for British Food Fortnight? We can cross-promote in our local programme.	- Run a special offer or giveaway on a local food product. - Connect with a community group to support their event/s, e.g. through sponsorship, donating prizes or volunteer hours. - Run a café or restaurant? Consider launching a 'pay it forward' scheme or donation on a bill to support your local food bank or other local food project.	- Food producers – hold an open day to enable members of the public to visit and learn about how food is produced. - Hold a workshop, in person or online, about agroecological farming methods, or other sustainable food business practices. - Introduce a new local product or supplier (see Sussex Six campaign)

What can individuals do?



Small actions can add up to big changes – we would love to see our communities taking part in the Good Food Fortnight so it can become the first of many!

Easy as pie	Heating up	Crème de la Crème !
- Check out the Good Food Fortnight programme, share with your friends and family and attend an event. - Talk to your workplace, school, college or place of worship about the Good Food Fortnight and how to get involved. - Follow the Arun and Chichester Food Partnership on socials and sign up to our newsletter.	- Make a pledge towards a better food future... - <i>Support a local food bank</i> - <i>Shop local where possible</i> - <i>Reduce food waste at home</i> - <i>Eat less, but better, meat</i> - <i>Give 'growing your own' a go</i>	- Get in touch with a local community food project to see if you can support them with an event, with a donation or as a volunteer. - Get informed and active in your community about food justice issues. Check out our <u>Food Action toolkit</u> for inspiration.



Spreading the word: sample text for social media

(ahead of 31st July 2025 when event registration closes)

Facebook / LinkedIn/ newsletter

We are excited to take part in the Arun and Chichester Good Food Fortnight this autumn: 26th September – 12th October 2025. The fortnight of food-related activities and events aims to:

- Celebrate local organisations that improve access to food and alleviate food poverty
- Encourage growing, cooking and eating together as a community
- Spotlight food businesses that champion local, sustainable and affordable food
- Create connections for individuals, groups and businesses committed to improving the local food system
- Engage with the community around reimagining our local food systems and work together to create a good food movement.

Organisations and businesses in Arun and Chichester can register their own activities and events to be part of the Good Food Fortnight programme promoted widely across the districts. It is an opportunity to showcase the hard work that is happening around making good food accessible to all.

Find out more on their website: <https://arunchifood.org.uk/work/food-fortnight/>

Twitter/X

Join us to celebrate the #Arun and #Chichester Good Food Fortnight with @arunchifood. Register your activities by 31st July to be part of the programme <https://arunchifood.org.uk/work/food-fortnight/>

Calling all food projects & local businesses in #Arun & #Chichester – be part of the @arunchifood Good Food Fortnight to celebrate all things food, community and sustainability 26 Sept – 12 Oct <https://arunchifood.org.uk/work/food-fortnight/>

Downloadable graphics for social media

Facebook/X:

[Editable Canva template](#)



Instagram:

[Editable Canva template](#)



[Download logo here](#)

Find all assets on our website here:

<https://arunchifood.org.uk/work/foodfortnight>



Why does the food system need improvement?

The food system includes everything involved in the production, processing, transportation and consumption of food and how it is all connected. The Arun and Chichester Food Partnership takes a 'whole food system' approach to the way we consider food issues, emphasizing the interconnectedness of the challenges of food security, health and climate change. At the same time, we value the positive role food can play in celebrating and strengthening culture and communities.

There are undeniable problems with our food system on a local and global scale –

Reliance on imports

Climate change & biodiversity loss

Cheaper calorie-for-calorie processed foods

Rising demand for emergency food

Diet-related ill-health

Extreme wastage of edible food

Supermarket dominance

Instability of farming sector

There are opportunities and appetite for change – the government have committed to a National Food Strategy which is currently being developed. On a local level, Food Partnerships have been working together on a Local Food Plan to increase the market share of food produced and consumed locally. We are also looking ahead to Sussex becoming a Mayoral Combined Authority and working together with stakeholders to explore how to take a regional approach to food systems improvement.

We want to know what a good food future looks like to you – let's work together to reimagine our local food system.

Make a food pledge that is important to you



Businesses and community groups can:

- Use your Corporate Social Responsibility budget: consider allocating part of this to address hunger, food insecurity, community growing or community food projects to promote access to healthy and nutritious food for all.
- Consider your unused spaces. If your organisation has unused spaces within its buildings or grounds, consider offering them to Good Food projects. They can be repurposed for community growing or other initiatives to improve the local food landscape. Talk to the development officers at Arun & Chichester Food Partnership to find out how.
- Join Arun & Chichester Food Partnership as a member organization and sign up to the newsletter.

Individuals can:

- Sign up to the Arun & Chichester Food Partnership newsletter
- Share @ArunChiFood content on your social media channels
- Shop locally, where possible. Check out the [Sussex Six campaign](#) to find businesses committed to selling locally produced food
- Buy local and seasonal produce where possible
 - a veg box scheme is a great way to do this.
- Reduce food waste at home
- Grow your own vegetables or join a community growing project
- Donate to or volunteer with a local food project or food bank

Don't forget to post your pledges tagging @arunchifood #ACGoodFoodFortnight and we will share your posts.

Stay in touch

- Check out the [Good Food Fortnight webpage](#) to learn more, download assets and share details with your networks
- [Register your event with us](#) by Thursday 31st July so we can include it in the Good Food Fortnight Programme
- Make your pledge and promote your event on social media tagging @arunchifood #ACGoodFoodFortnight, before and during the fortnight
- Contact us with any questions or to discuss an idea.
- We look forward to celebrating with you!



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